

GB-CY International Investment Conference 2025

Address by Limassol Mayor Yiannis Armeftis

27 March 2025 – Four Seasons Hotel

Ladies and gentlemen,
Esteemed guests,
Distinguished speakers,
And valued partners,

It is with great honour to welcome you all to the **Great Britain-Cyprus International Investment Conference 2025**, here in our beautiful city.

Events like this, are always managing to bring together some of the most influential voices in investment, finance, and business collaboration.

For that reason, I would like to extend my gratitude to the Great Britain-Cyprus Business Association for this initiative.

Here today, I am confident that we will engage in interesting discussions that will give us the opportunity to exchange insights, forge new partnerships, and explore the future of investment between Cyprus, the UK, and beyond.

And what better place to host conferences of this kind than Limassol?

A city that was and is, a gateway for international business, a place where global investments, entrepreneurship, and innovation converge.

A city that plays a major role in Cyprus' economy and firmly establishes itself as a financial and commercial hub.

Events like this one, are vital as they allow us to learn from international expertise, adapt best practices, and showcase the many investment opportunities that Cyprus has to offer.

The presence of esteemed experts, investors, and decision-makers today is a testament to the significance of this conference. It acknowledges that Limassol is not just following trends in investment and financial services, but we are also actively engaging in shaping them.

Though, Limassol has built a thriving ecosystem for international businesses, real estate, fintech, and professional services, the challenges are present and constant. We recognise that if we need to stay ahead, we must continue to learn, adapt, and evolve.

The **International Investment Conference**, will give us the opportunity to gain valuable insights into the financial services sector, investment strategies, and real estate markets in both Cyprus and Great Britain.

It presents a crucial opportunity for everyone to understand how regulatory frameworks are evolving and how Limassol and Cyprus can position themselves as leaders in responsible, high-growth investment strategies.

Beyond the financial impact, our citizens can reap from the direct benefits from conferences of this kind.

With investments driving the growth, we can see job creation, further support of local business and an enhanced quality of life.

By attracting new ventures, Limassol strengthens its economy making it a city for all, and Cyprus as a whole, gains international recognition as an investment destination.

However, we must remain vigilant as the global economy continuously shifts. This conference is not only a reminder that collaboration is the key to resilience, but also that the road ahead needs a lot of collective effort to be successful.

By working together, we are not only expanding business opportunities but also laying the foundation for a more prosperous future for our people and our cities.

Once again, I warmly welcome you all to Limassol, to the Great Britain-Cyprus International Investment Conference 2025 and urge you to participate on today's discussions, to engage, connect, and explore new opportunities.

I am confident that the conversations we have today will shape the investments of tomorrow. Thank you.